Exhibition

Showcase your latest products and innovations at the exhibition!

EXHIBITION FLOORPLAN

- Prospectus
- Promotional & Advertising
- Contact Us

Space Only Rental

(Minimum 12 sqm)

For smaller booths, please book the Sustainable Booth Package

That includes:

- Exhibitors' badges
- 100-word company profile listed on the website, mobile app and E-book
- Cleaning of public areas and gangways

Space only rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

*Design must adhere to the open concept of the Meeting, examples can be provided. If a contractor is needed please let us know.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

Company logo on the IGCS 2023 website and mobile app, as

an Exhibitor prior to the Meeting.

• Listing and profile in the Final Program

Note: If you are planning to have a joint booth with another company, a co-exhibitor fee may apply.

Sustainable Booth Package

That includes:

- Exhibitors' badges
- Carpet
- 3 spot lights
- Recycled wood back wall 2.5m
- 100 word company profile listed on the website, mobile app and E-book
- Cleaning of public areas and gangways

The package does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in t \square he Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on the IGCS 2023 website and mobile app, as an Exhibitor prior to the meeting
- Listing and profile in the Final Program

Note: If you are planning to have a joint booth with another company, a co-exhibitor fee may apply.

Floorplan

To view the **Floorplan**, please click on the button below: EXHIBITION FLOORPLAN

Please contact me for details, pricing and booking form:

Lisa Sant - Industry Liaison & Sales

Email: lsant@kenes.com

Venue

Venue's name: Coex Centre

Address: 513, Yeongdong-daero, Gangnam-gu, Seoul 06164

Republic of Korea

Website: Coex (coexcenter.com)

ALLOCATION OF THE EXHIBITION SPACE

Space allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be completed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and/or Contract, the space will be confirmed, and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATIONS

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm 15 exhibitor registrations
- Booths larger than 60 sqm 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Specifications
- Contractor details
- Services available to exhibitors and order forms

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Meeting venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The exhibition manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions can be <u>found here</u>. Please note that signing of the Booking Form and Contract indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

An exclusive handling agent will be designated to the IGCS Global Annual Meeting 2023. The exclusivity of an agent for the handling needs of the Meeting refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organizational decision has been made for

the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.

PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighboring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that iis deemed objectionable.

Further details will be included in the Exhibitors' Technical Manual.∏∏